# The International Cat Show

19 - 20 NOVEMBER, 2016 - PALEXPO, GENEVA



















The Automnales, votre foire à Genève welcomed the International Cat Show for the second time in 2016.

This year, for the third edition, the exhibition organised in partnership with the Cat Club de Genève (www.catclubdegeneve.ch) will take place again in this area the weekend of the 19th and 20th of November, 2016. The cats' hall is located at the entrance of the Automnales and offers direct access to the other halls. In this way, it benefits from ideal visibility to attract a maximum of visitors.

### THE INTERNATIONAL CAT SHOW IS

- Gross 1'500 sqm of surface of exhibition in hall 3
- 400 cats presented at the beauty contests
- 150 cats breeding
- 50'000 visitors at the Automnales during the second weekend
- The exhibition benefits from all the media coverage of the Automnales
- 500 flyers and 2'000 invitations sent to all veterinarians and grooming shops located in the French speaking part of Switzerland and neighbouring France
- Dedicated exhibitor's village with employees at your service
- Free invitations for your clients and prospects
- A website (www.automnales.ch) and an online platform to order your technical needs
- WIFI is free and available in the hall
- 2'800 visitors parking spaces with direct access to the hall

### WHO CAN ATTEND?

- Specialized shops (food, grooming accessories, toys, etc.)
- Animal insurances
- Animal artists
- Cat products manufacturers
- Service providers (catsitting, animal taxi, boarding kennel, etc.)
- Associations
- Others





# **USEFUL INFORMATIONS**

### Dates and hours

November 11-20, 2016



# International Cat Show

November 19th, 2016: 10 am to 7 pm November 20th, 2016: 10 am to 7 pm



# **Entry prices**

Adults: CHF 14.-

Students, AVS, person entitled : CHF 7. Children and young under 16 years : Free



For more information, please contact

Sandie Etchart – Exhibition manager +41 (0) 22 761 10 68 / sandie.etchart@palexpo.ch

Anaïs Vernède – Exhibitor's coordination +41 (0) 22 761 10 66 / anais.vernede@palexpo.ch





Palexpo SA
Case postale 112 | 1218 Le Grand-Saconnex | Genève, Suisse
T. +41 (0)22 761 11 11 | F. +41 (0)22 798 01 00
www.automnales.ch

